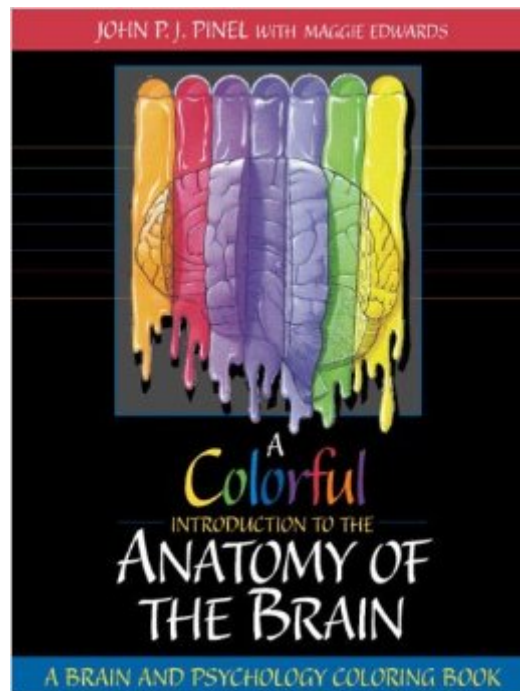


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A Colorful Introduction To The Anatomy Of The Human Brain: A Brain And Psychology Coloring Book



Synopsis

Thousands of people inquire about and buy a competitor to this book each year. Unique layout compared to the competition! Text is on the left page with illustration on facing page. A cover flap can cover the illustration's labels for easy self-testing. Up-to-date information covers the latest findings. Available now! Acknowledging the difficulty many readers have when first attempting to learn about the brain's psychological functions, the authors of *A Colorful Introduction to the Human Brain* have created a book that makes the fascinating world of brain psychology research accessible to readers with little or no background in neuroscience. Readers learn the material in several steps. First they read through the introduction and definitions on the left page; then they color the illustration on the facing page; and finally they use the special cover flap to conceal the illustration labels while checking their knowledge, until they feel they have completely learned the material. Review exercises at the end of each chapter provide an opportunity for self-assessment, with answers provided at the end of the book. John Pinel, a professor of biopsychology at the University of British Columbia, is an award-winning teacher and the author of over 200 scientific articles. However, he is best known for his reader-oriented writing. His clear concise introductions to behavioral neuroscience have inspired, enthralled, and amused a generation of students and lay people.

Book Information

Paperback: 226 pages

Publisher: Allyn & Bacon; 1 edition (October 3, 1997)

Language: English

ISBN-10: 0205162991

ISBN-13: 978-0205162994

Product Dimensions: 8.2 x 0.5 x 10.8 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.8 out of 5 stars Â Â See all reviewsÂ (13 customer reviews)

Best Sellers Rank: #541,971 in Books (See Top 100 in Books) #53 inÂ Books > Arts &

Photography > Drawing > Coloring Books for Grown-Ups > Science & Anatomy #276 inÂ Books >

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Customer Reviews

I teach an interdisciplinary course in psychology and neuroscience, and my psych students have

found this book helpful for getting up to speed on neuroanatomy. I've also started using some of the pages as overheads during my lectures, since the diagrams are uncluttered and easy to draw on. I'm writing a review because I thought I should mention that I found this book *much* more useful than its better-known competitor. The other book has more fine-grained anatomical detail, of the sort that would be most useful to someone studying to be a neurosurgeon - but the result is that it's very hard for a casual student to tell what's worth studying or remembering. This book does a much better job of focusing on the important structures, the ones that you're likely to see mentioned in popular science books and articles. The second half (Functional Neuroanatomy, with chapters devoted to the systems subserving different functions) is especially useful. For anyone interested in self-study, or who just wants a quick reference source for neural structures that they see mentioned in other texts, I'd strongly recommend this book.

--I am a medical professional who has not had a formal neuroanatomy course for some time. I've "returned" to neuroanatomy because brain science is so interesting, and because I now need to know it more and more for professional reasons.--This book is grrreat for its intended purpose -- providing an accurate and reasonably entertaining BASIC introduction (or re-introduction) to functional neuroanatomy (and a good foundation is both rare and valuable). Without neuroanatomy, you are soon in the realm of "sophistry and delusion" while reading about extremely exciting recent brain research. This book seems to be a reasonably adequate BASIC text and is a good "piggyback" for further work. It isn't intended to bog you down, and will probably provide most of the neuroanatomy you need to know to read a book by Edelman, D'Amasio, Ledoux, etc. more productively and enjoyably.--If you've never had a neuroanatomy course, breaking out the Crayola colored pencils is a good way to learn. If you have had a neuroanatomy class in the distant past, you can clear the cobwebs pretty quickly with this text. It's much less daunting than related texts, and you can always get to those later.

I'm a psychology major, and although I enjoy and do well with all other aspects of psychology, I had despaired of ever learning all of the brain structure and functions stuff. I finally bought this book as part of one last attempt to learn about the brain before I had to take the psych GRE subject test, and I found it to be amazingly helpful. For one thing, you get to color! That made it immediately much more appealing than my other study aids, which meant that I actually used it. In fact, I sometimes spent much more time on it than I meant to, because it is just such an interesting and fun book. It breaks the information down into small packages that are easy to learn, and moves through the

material in a logical sequence. Each lesson consists of a few paragraphs describing about 3-5 structures, a column with a definition/brief description of each structure, and then a picture showing all 3-5 structures so that you can color each a different color, and see how they fit together. There are reviews and quizzes at the end of every chapter so that you can check that you've learned the material. Despite my previous cluelessness about brain structures, I found that I consistently got all the quiz questions right after working through the lessons. I would definitely recommend this book to any psych students who feel like they need to brush up on the brain, or to anyone else who is interested in learning about the brain. It's clear, easy to read, and fun!

Ever wonder why people, possibly yourself, perform the mundane to outlandish acts we witness? Ever curious to delve past surface psycho-babble and actually learn about human brain anatomy? Too deep? Not in this enjoyable reviewing workbook. One of the main reasons I keep returning to this educational tool, is the inclusion of exercise quizzes at the completion of each chapter. In fact, because it deals with only major concepts, progresses in small, logical, easy-to-learn increments, this book is practical for non-experts, students, and professionals alike. I majored in Psychology. However, those years are "tailights" now. Therefore, I recently found myself drawn to Chapter-10 "Brain Structures and Memory". Thankfully, the authors included answers for chapter quizzes. This is a breezy and fun book. You actually get to "color"! A great gift and addition to medical reference collections. Thank you for your interest & comments--CDS

Love the book. Up until now, I've had "mosaic" type introduction to the brain. I never got to see the overall/interrelated and simple basics. The professional editors mention the phrase: "compared to the competition, this book"....I bought one of the "competitors". The virtues of the "other" book were the encyclopedic (thus, informative) detail, and the endurance that one could gain, by putting in 4 to 5 times as much effort into each page. The Pinel/Edwards book is its complement: rightly described via "Less is more.". By editing out detail and the use of 3D illustrations where ever possible [vs 2D sections], confidence is built, based on knowledge & familiarity. The philosophy of: review, review & re-review does make for retention. And the overall simplicity of the book keeps the effort invested into learning from being onerous.

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